

The webcast will start at 1:00 p.m. Eastern

- Visit capincrouse.com/church-guide-part-1 for these resources from today's webcast:
 - Handout
 - Recording
- To receive CPE credit, you must respond to the polling questions, which are not available on mobile devices. To receive CPE credit you must log in on a computer.
- CPE certificates will be emailed to you within the next few weeks.



The Church Financial Field Guide – Costly Mistakes to Avoid, Part 1

Stan Reiff, Partner
Dave Gunter, Partner
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Polling Question 1

Do you want CPE credit?

- Yes
- No

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Avoid These Costly Mistakes and Maximize Your Organization's Impact

Mistakes to Avoid:

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1.

Managing Budgets Like
Nothing Has Changed

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Budgeting Key Considerations

- Budget management is evolving beyond income and expenses
- Budget for the year but re-evaluate every 90 days
- Remember that changes in what is measured affect budgeting
- Weigh the risks of inaction and benefits of action

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Polling Question 2

Has your budgeting process been:

- Unchanged for 10+ years
- Reviewed and adjusted in the last 10 years
- Reviewed and adjusted in the last 5 years
- Reviewed and adjusted every year

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2.

Ignoring Vulnerabilities That Lead to Fraud

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Questions to Ask

- Who is responsible for taking action?
- Where are you most vulnerable and how should you tighten internal controls?
- What do you need to do next if you suspect fraud?

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Fraud, Internal Controls, and Donor Trust

- Trust but verify
- Fraud is a clear, present, and urgent danger
- Church leaders have responsibility for financial security
- Understand why paying attention to fraud is not a “should do” but a “must do”

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Polling Question 3

Do you need to evaluate your current internal controls?

- Yes – we are in the process right now
- Yes – we will be prioritizing this
- No – we have recently done this
- No – other things are more important

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3.

Not Understanding Your Giving Data and Risks

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Analytics, Data, and Sustainable Funding

- Learn what to measure, when, and how
- Identify troublesome leading indicators before they become problematic
- Resolve risk in your current ministry funding model

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Giving Data Key Considerations

- Stewarding your financial leaders – not ignoring them
- Identifying risks to brick-and-mortar churches based on digital realities
- Segmenting and identifying risks and opportunities
- Focusing essential stewardship/generosity programs toward sustainability
- Mitigating overconfidence with decision support

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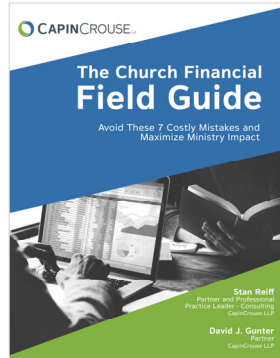
Polling Question 4

Do you currently analyze your church's giving data?

- Yes – it is very helpful
- Yes – but we haven't learned much
- No – we don't know where to start
- No – we don't need to

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New E-book: The Church Financial Field Guide



Download your free copy! Scan this QR code or visit capincrouse.com/church-guide

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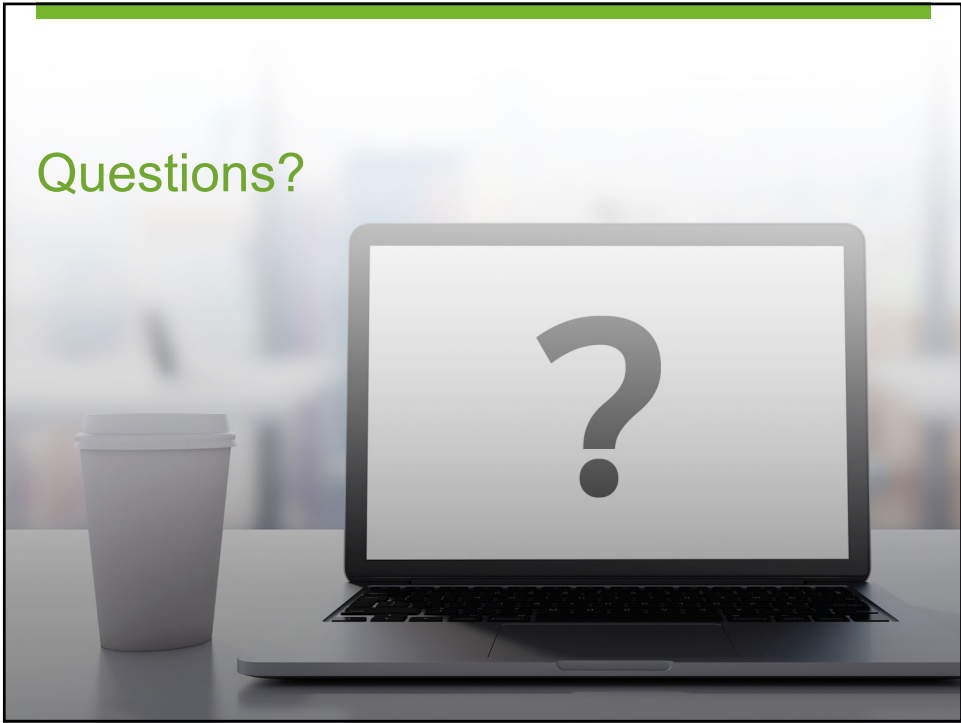
Join Us for Part 2 on April 13



Join us for **The Church Financial Field Guide – Costly Mistakes to Avoid, Part 2** on April 13 at 1 p.m. EDT!


Scan the QR code or visit capincrouse.com/events to register for this free webcast.

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Thank you.

<p>Stan Reiff, Partner and Professional Practice Leader - Consulting</p> <hr/> <p>✓ sreiff@capincrouse.com 📱 505.50.CAPIN ext. 1306</p>	<p>Dave Gunter Partner</p> <hr/> <p>✓ dgunter@capincrouse.com 📱 505.50.CAPIN ext. 2060</p>
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