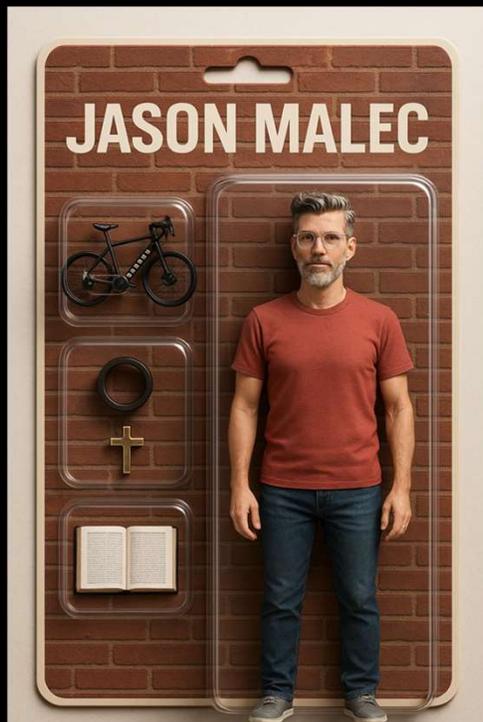


Using AI to Address International Challenges

Jason Malec
Gloo AI
CapinCrouse International Symposium 2025

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Meet Jason Malec.

He's doing for Christian content what Steve Jobs did for music — minus the turtleneck, and with a deep conviction that creators should control their work. Jason's helping build the infrastructure to make that happen, especially for faith-driven content owners navigating the age of AI.

Before stepping into the world of tech, he spent 25 years as a **pastor** and **parachurch leader** — first with **Andy Stanley at North Point**, then a startup **church in Denver**, and finally **American Bible Society**. (So yes, he knows how to preach, plant, and prototype.) He's been married to **Meredith** for 28 years, is dad to three grown kids (**Cassie, Abbey, and Jayce**), and has lived in 13 cities — which is either a sign of adventure or a very confused GPS.

Rooted in faith and fluent in strategy, Jason brings vision, clarity, and just enough dry humor to keep things interesting. He may have traded sermons for pitch decks, but the mission's still the same: serve people, tell the truth, build what matters.

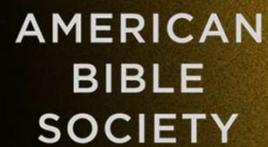
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Presentation Topics

1. The Why
2. The What - AI 101
3. The Challenges
4. The Opportunities
5. Next Steps

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We have a moral imperative
to shape technology for good.

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Shaping technology as a force for good,
so that people can flourish and communities can thrive

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Scott & Theresa Beck
Founders of Gloo



Pat Gelsinger
Head of Technology,
Executive Chair



"Artificial Intelligence will be more transformative than the internet, mobile phones, and social media combined."

"We missed the internet. We missed social media. Let's not miss this."

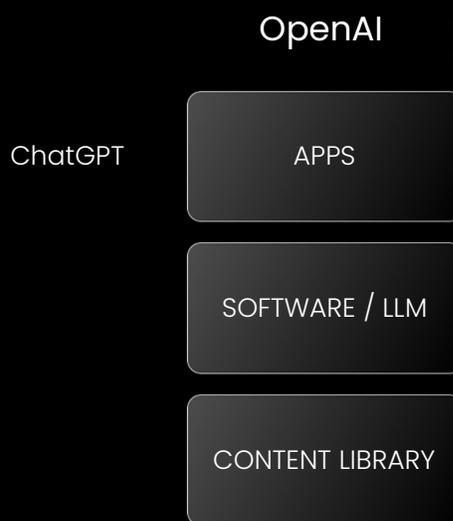


Is AI the savior of humanity or end of humanity??



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What Is AI, Really?



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Tool Showcase



DALL-E

Eleven
Labs



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Why AI Matters for Mission Leaders

Operational

14

"Folks using chatGPT outperform those who do not...by a lot. In every dimension. They finish 12% more tasks, 25% faster, with 40% higher quality results."



~ Jeremy Utley
Stanford Professor, AI & Innovation Expert

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Why AI Matters for Mission Leaders

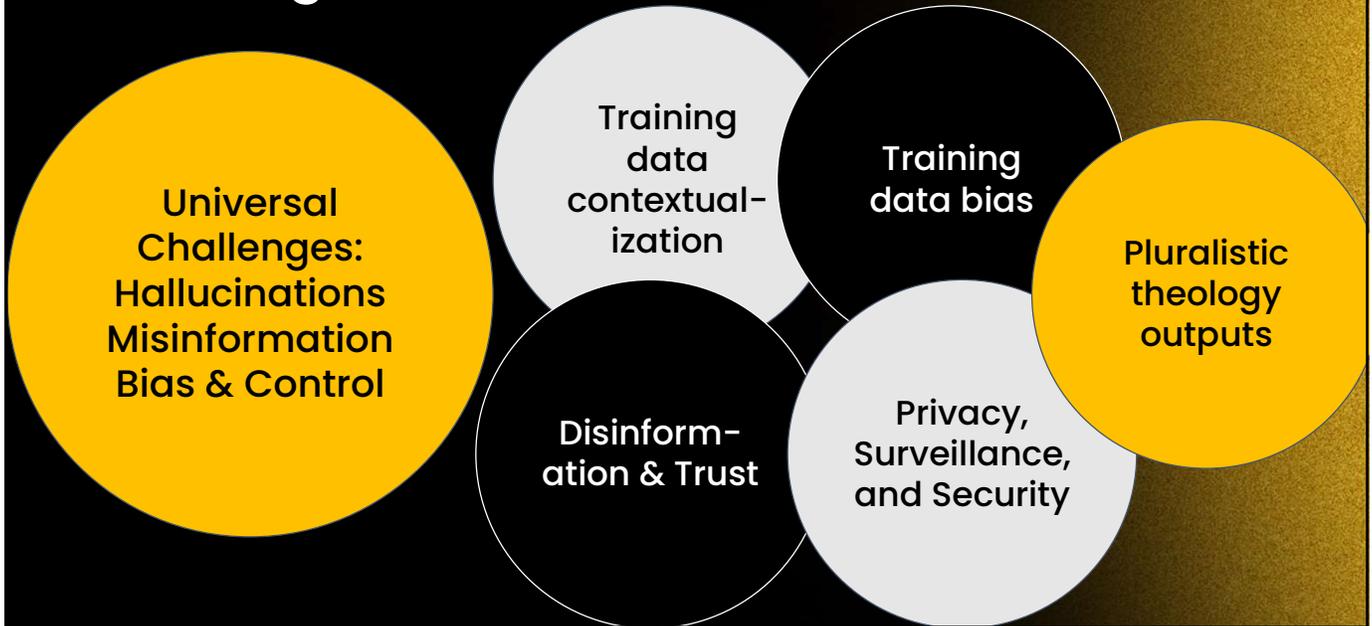
Operational

Missional

Theological

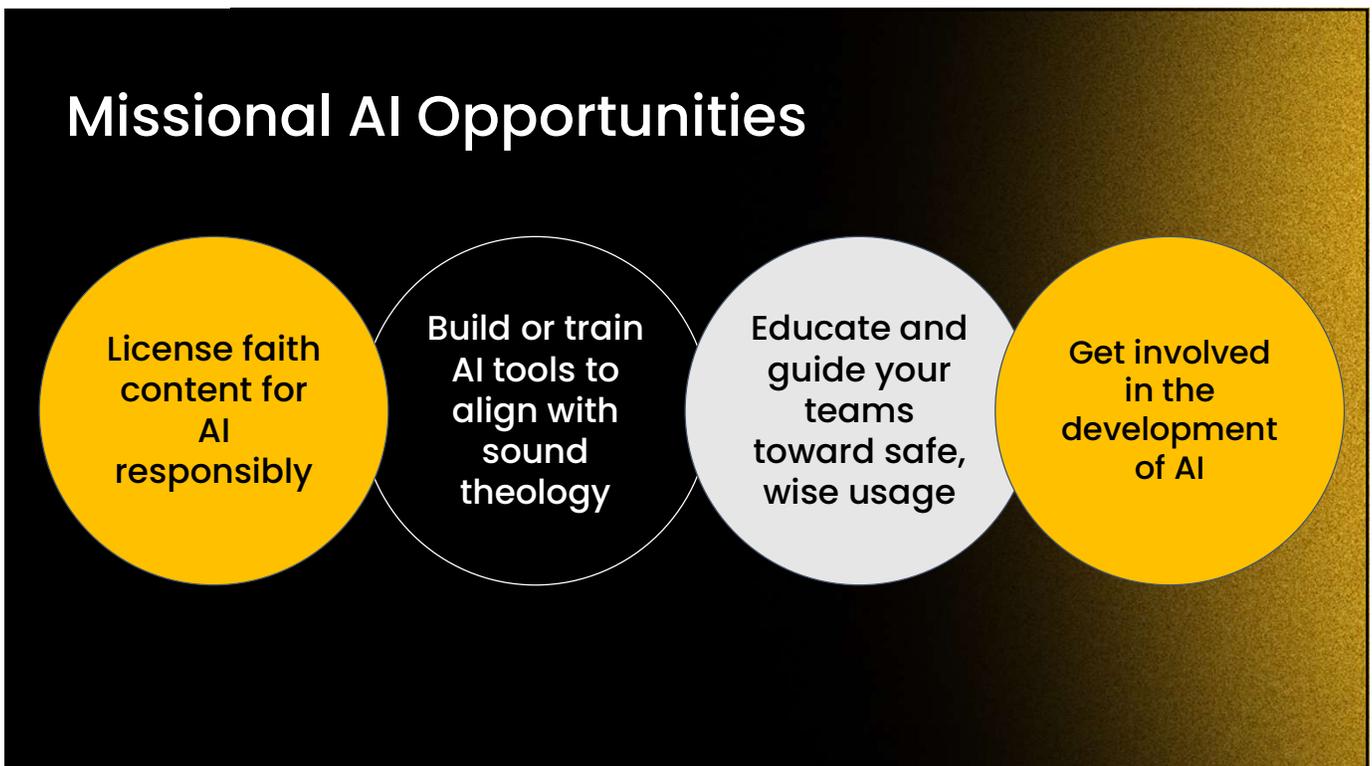
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Challenges for International Missions

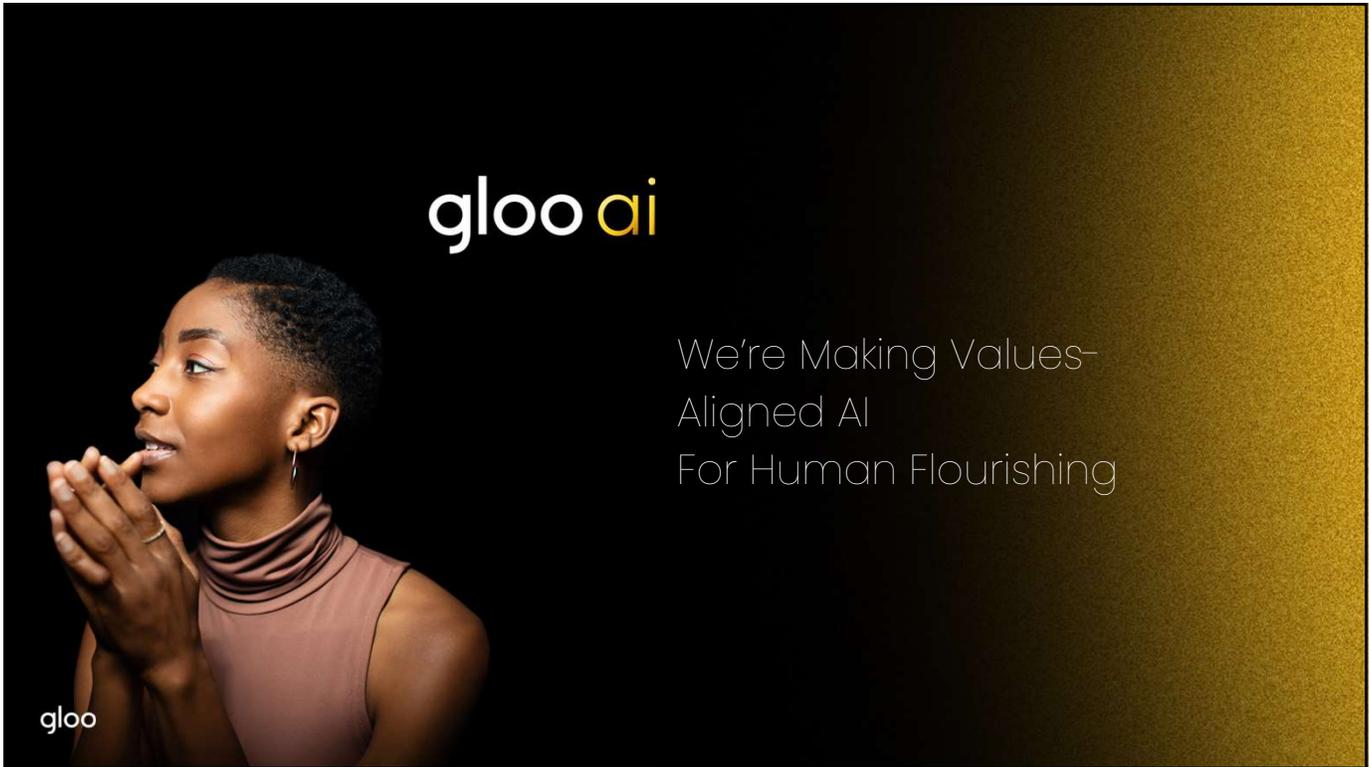


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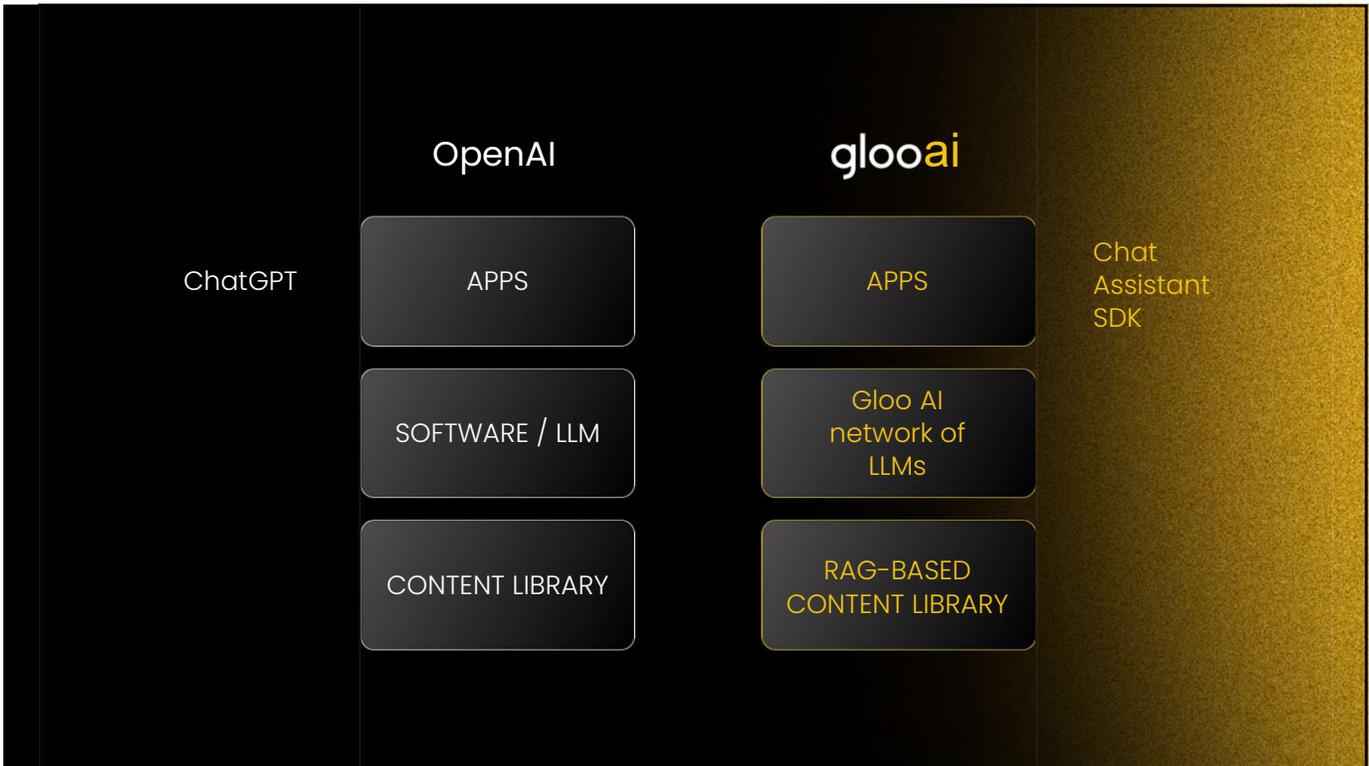
Missional AI Opportunities



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Introducing Gloop AI

Designed for the faith ecosystem:

- Gloop AI **Open**
- Gloop AI **Licensing**
- Gloop AI **Tools** (Chat, Assistant, GPT)
- Gloop 360

ai.gloop.us

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Which tool looks most helpful / are you most interested in trying?



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Table Talk

What opportunities do you see
in leveraging AI?

What challenges do you
anticipate?

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Call to Action

1. Explore AI
2. Join a learning cohort
3. Champion it in your organization
4. Launch with Gloop AI

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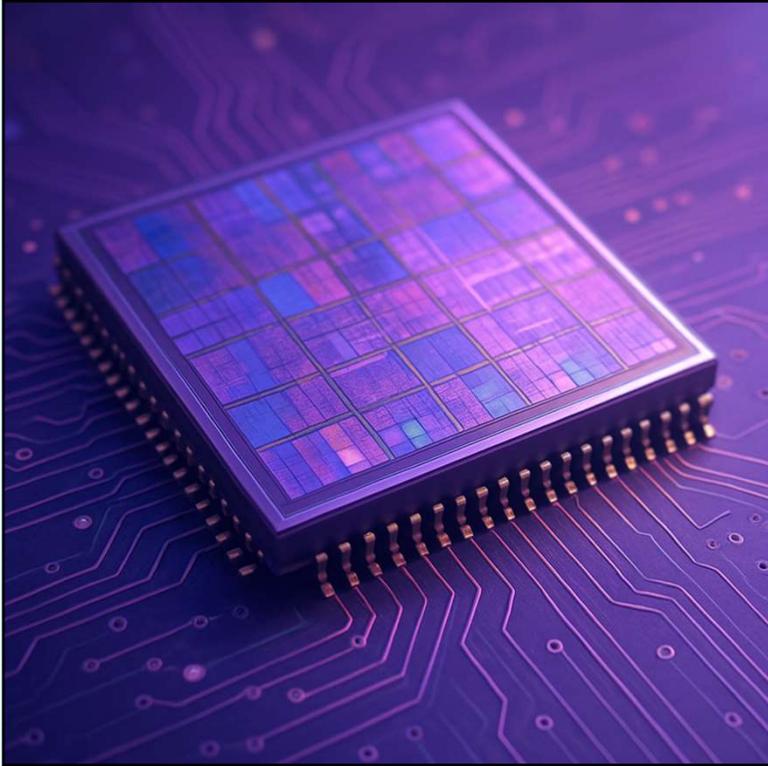
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Shaping technology as a force for good,
so that people can flourish and communities can thrive

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- 86% of C-suite leaders expect AI to transform their operations by 2030
- 41% of companies globally plan to REDUCE workforce by 2030 due to AI
- Mark Zuckerberg predicts that AI will REPLACE mid-level engineers by 2026
- Goldman Sachs predicts AI will replace 300 million full-time jobs by 2033
- Global revenues for AI Software + Hardware + Services was ~\$300B in 2024 and will exceed \$2 trillion by 2030
- 79% of business leaders reported full-scale deployment for 3 or more types of AI by the end of 2024
- C-Level expectations for productivity growth from AI are so HIGH that most executives will consider AI investment before HIRING people

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Gloo Open provides open-source technology for developers

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hackathon
2025

October 8-10, 2025

Boulder, CO

25 • HACKATHON 2025 • HACKATHON 2025 •
IG • AI FOR HUMAN FLOURISHING • AI FOR H



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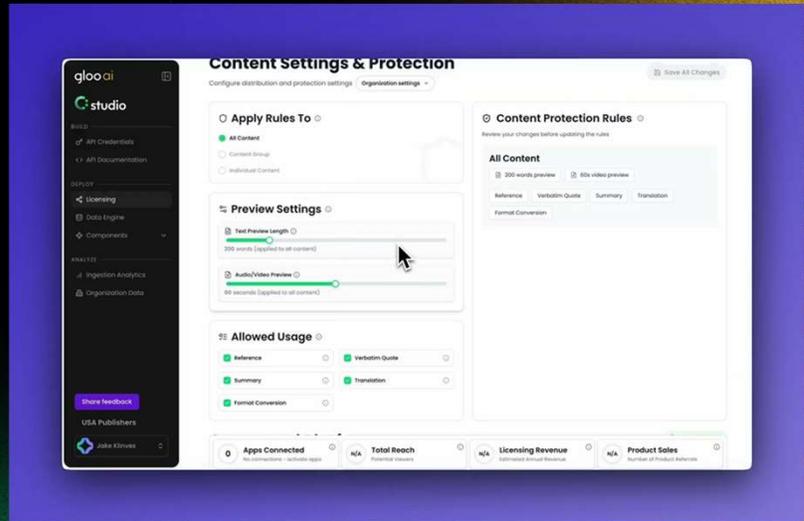
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Gloo AI Licensing

Protection – Fully secure and permission your content

Distribution – Choose who sees your content, and where

Monetization – Get paid every time your content is referenced



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Gloo AI Tools

gloo ai assistant

A 24/7 Resource Tool, sourcing exclusively your content

- Responds instantly to real questions about faith and life.
- Offers personalized engagement without adding to your staff's workload
- Surfaces trends and topics your people are asking about—so you're never guessing

gloo ai chat

A search and chat tool that guides people to values-aligned content

- Explore trusted answers from values-based sources
- Designed for ministry teams seeking faith-based answers
- Free for anyone to use
- Great entry point for seekers and those looking for discipleship pathways

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Proverbs 4:7

The beginning of wisdom is this: Get wisdom. Though it cost all you have, get understanding.

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